

Note in your diaries

Eco- strategy training: On May 10 to Paris, on
May 15 to Lille, on May 22 to Rennes

Book your tickets now:

diarra.kane@eco-conception.fr



Your calendar

The course of training

Become the leader of the eco-design in your business! Through the course of training Pole Eco-design and Life Cycle Management, you will know:

- > Evaluate and analyze the products or services of your company
- > Define the strategic eco-design
- > Transform an eco-design into a competitive advantage

This training course will give you many tips and tools to implement a structured approach to facilitate the implementation of eco-design your company.

▪ Winter Group

- Session 4: June 7, 2012 in Lyon

Eco-marketing: the new challenges of sustainable development

▪ Summer Group

- Session 1: May 31, 2012 in Paris

Practical tools for implementing eco-design

- Session 2: June 28, 2012 in Paris

Design for recycling

- Session 3: September 17, 2012 in Paris

Evaluation of environmental impacts of products and services rate (LCA)

- Session 4: October 11, 2012 in Paris

Eco-marketing: the new challenges of sustainable development

The full itinerary PRICE: 1450 € HT for members if € 1800 HT

Price of a session: 400 € for members otherwise 500 €

Pole Eco-design is recognized as a training organization so your training can be financed by funds of training. why do you reconcile your OPCA

Contact : Diarra KANE : diarra.kane@eco-conception.fr

Workshop: Learning the Eco-design of products April 26 to Lyon



The Eco-pole design is organizing a series of workshops in Rhone Alpes, in order to understand the environmental assessment tools to choose which are most appropriate depending on your activity. The workshop is followed by a visit company engaged in an eco-design in relation to a specific industry. This month, here is the theme of the workshop: Using the tool OKALA: Eco-design of products:

Thursday, April 26 from 9:30 a.m. to 3:00 p.m.

Company: ECO-DESIGN AGENCY

3 Passet Street - 69007 LYON

On the program:

Reminder on the principles of the Eco-design - Examples of reflection "DESIGN" around the reduction of environmental impacts - EcoDesign of Radio - Presentation and manipulation of the database Okala and principles of the LCA. The workshop will continue with a visit to the Agency Eco-Design and presentation of the approach of Frédéric Cadet, eco-designer.

Cost of workshop: 80 euros net of taxes for members of the Cluster Eco-design, if not 180 euros net of taxes (meals included)

Registration: diarra.kane@eco-conception.fr

Training cycle eco-strategy: four dates in France



You want to integrate the environment as a key competitive advantage in your strategy?

Participate in Training: Eco-Strategy: Focus on eco-innovation with BtoGreen the game and use two methods of eco-design (Okala Ecolizer + 2.0)

Dates: May 10 to Paris, May 15 to Lille, May 22 to Rennes, June 6 to Aix en Provence and 19 June to Strasbourg

More info: <http://www.eco-conception.fr/static/formation-eco-strategie.html>

Price: 250 € for members of the cluster or registration through partner otherwise 400 €. Possibility of financing from the funds of training.

Partners: [avniR], CCI des Landes, CCI Grand Lille, CCIR PACA, CD2E, OREE, Performance Bretagne Environnement, Pôle Fibres.

What's new ?

Regional Day materials - Implementation of bioplastics (Aquitaine)

At the initiative of CCI40, a dozen companies in the region Aquitaine are given appointments RESCOLL this Wednesday, April 11 around a subject: properties and implementation of bioplastics.

It would seem that interested in the subject a wide range of industrial fields because of pharmacy professionals, footwear, clothing, chemicals, packaging, ... and several designers attended an event presented by engineers RESCOLL specialized in the field. The day included a component "theoretical" with presentations on bioplastics, their uses, their advantages and limitations and a second workshop with a more practical implementation of extruder and formulation of commercial bioplastics. The success of the day will bring CCI Landes and RESCOLL to offer other thematic days for more info

More informations :

greenmaterials@rescoll.eu

DASRI: An eco-organization for medical waste in self-treatment

Due to their characteristics and the risks they may cause human health and the environment, waste from healthcare activities follow specific routes for the disposal, closely supervised by French law. However, waste generated by households are still regularly mixed with household waste, which exposes the staff and sorting at risk of failure and contamination. To limit these risks, a decree having the effect the establishment of a pathway to Extended Producer Responsibility (EPR) for medical waste sharps produced by patients in self-treatment should be validated by the authorities concerned in the coming months.

The association Dastri created in early February 2012, will be a candidate to become eco-approved organization of the New Network of Waste Activity Infectious clinical (DASRI) produced by patients in self-treatment.

Sources :
http://www.rudologia.fr/dasri/?session_utilisateur=f9f10664b79de5f0022639c0a7965b66

Uploaded videos of eco-design National Symposium 2012

After the success of eco-design national symposium 2012, we invite you to see or review the various interventions of the day. Each week a video will be published under the following themes: the policy of eco-design, the news eco-design, the opportunities for development in the eco-design tools and methods of eco-design, and examples of eco-friendly products.



Watch all the videos online: <http://www.eco-conception.fr/ressources/fonds-documentaire/la-tv-de-leco-conception/2-colloque-national-deco-conception-2012.html>

Example of eco-designed: Surfboard "GreenOne" of Notox



NOTOX specializes in the development of surfboards of new generation high performance and high environmental quality.

Approach and environmental characteristics

Material:

Use of natural fibers and matrix bio-sourced and set up a recycling circuit of the production loss with the manufacturer of technical fabrics flax fiber, resin bio-sourced 55% from the maximum of local resources, national .

Manufacture:

- The manufacturing plant has a strict quality charter guaranteeing the protection of operators.
- Vacuum lamination allowing better impregnation of the fabric, use of less material by reducing 2/3 of the sanding phase.

Logistics:

Using the receive paths for the return of goods waste. Packaging boards from scrap cardboard and reuse.

Use:

User awareness of the right moves daily to compensate for the purchasing of the surfboard. Environmental labeling of products made by HOP3.

End of life:

Establishment of an industry recovery boards in the internal / dismantling stage. Recycling of the PES.



Watch

Household Chemical Waste (REP)

As part of the implementation of the commitment of 250 Grenelle Environment, the Order, made under Article R. 543-228 of the Environment Code, establishes the list of chemicals that could pose a risk to health and the environment, and the criteria defining these products according to their nature, their packaging, including the weight or maximum volume of content, and, where applicable, method of use or application of products for sale to households.

This is, in particular, biocides and plant protection appliances, adhesives and sealants, coatings, paints and varnishes, solvents, strippers products surface or unblocking of drains, household acids and alcohols, used fire extinguishers by household and flares boaters.

Directors on the domestic market of these products must contribute to this new line of extended producer responsibility for waste Diffuse Specific household is being set up under Decree No. 2013-12 of January 4, 2012.

Download the list of chemicals REP: <http://www.eco-conception.fr/ressources/fonds-documentaire/reglementation/responsabilite-elargie-des-producteurs.html>

Membership news

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[Se connecter](#)

Remember to register on www.eco-conception.fr to receive the weekly watch on eco-design in your mailbox via the heading "join a network".

Contact : diarra.kane@eco-conception.fr

Next publication: Food Guide and Service Guide

Forthcoming publication of new guides to eco-design



Le The Eco-design institute and lifecycle management, informs you of the forthcoming publication of two guides on eco-design. They have respective theme of eco-design in agrifood and eco-design service.

These are guides down the method of setting up an eco-design, applied to the areas cited. They are designed to give you the ideas put forward, and apply strategies to enable you to ask the right questions.



You can also find a simple questionnaire at the end of the food guide, allowing a rough estimate of your product and identify areas for improvement.

These documents are available on the website of the pole by the end of May

The emergence of Network Eco-Systems Sustainable design EcoSD

The National Center Eco-design and Life Cycle Management has been involved for some years in the Seminars Research Methodology and Design of Eco-design held quarterly. These seminars have encouraged the emergence of a new association called: Network Eco-Systems Sustainable Design (EcoSD) whose Pole Eco-design is a member and founding partner.

Mr. Christian Brodhag, Chairman of the cluster is also becoming Vice-President of the association members in the college EcoSD partners. The main purpose of the association EcoSD is to encourage exchanges between researchers and industrialists to create and disseminate knowledge in the field of Eco-design of systems for sustainable development in France, in addition to recognizing the French expertise internationally.

Promotional offer on editions of Pole Eco-design

The "Guide Thermoplastic" + "Treaty of eco-design for 50 € instead of 60 €
OR

The "Guide Thermoplastic" + "OKALA Guide" for 50 € instead of 60 €

To order: diarra.kane@eco-conception.fr

